

Kindersley

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Saskatchewan has to offer.**

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Imagine a little over a century ago. A sparsely treed area of Saskatchewan— with no real lakes or resort potential— is opened for settlement. A flood of youth, immigrants and some enterprising entrepreneurs start overland to reach the promised land.

— RON BAKER



table

Contents

01 WELCOME TO KINDERSLEY 4

A brief history of Kindersley, Our Values, Our Invitation, Greetings from the Mayor.

02 OUR TOWN 10

Opportunities, Childcare, and Infrastructure in Kindersley.

03 LIFESTYLE 12

Annual events, Event Hosting, Sports, and Tourism.

04 SERVICES 20

Education, Emergency Services, Professional Services, Restaurants & Hotels, Shopping.

05 FACILITIES, PARKS, & RECREATION 28

All the facilities, parks, and recreational spots that Kindersley has to offer.

06 CHAMBER OF COMMERCE 32

Chamber initiatives, Messages from the Chamber Executive Director and President.

07 STATISTICS 36

Numbers on households, labour force, population, businesses, commute times & more.

08 IN CONCLUSION 38

A message from our MLA, Contact Information, Welcome to Kindersley Package.



The information in this booklet has been compiled from multiple sources to present accurate information to the best of our ability. If any of the information is out-of-date or incorrect, please contact us at office@kindersleychamber.com and we will update the latest print copy. For the most recent information, please visit the Town of Kindersley and the Kindersley Chamber websites.

01 Welcome to Kindersley

Written by
RON BAKER

A Brief History of Kindersley

Imagine a little over a century ago. A sparsely treed area of Saskatchewan—with no real lakes or resort potential—is opened for settlement. A flood of youth, immigrants, and some enterprising entrepreneurs start overland to reach the promised land.

A description by an early homesteader in 1909 suggests that Kindersley was well on the way to becoming a thriving town even before it was incorporated in 1910:

"There is a hotel, pool room, and a place to pass time.

There are places to buy and sell and for playing cards.

Houses of all sorts and five lumber yards.

There are restaurants where you can eat and sleep.

There are now two doctors come to town.

The butcher, too, he calls around and will your order fill."

What comprises the DNA of this energetic prairie town? Perhaps the answer is found in a spirit of pioneering, cooperation, activity, health, and compassion.

In 1909, the Canadian National Railway sold lots for Kindersley, creating the core of the community. Over the decades, the community increased in size—pavement was put in by the 1960s. In the 1970s, a subdivision was formed called Rosedale. In 2016, the town population was 4,597.

The utilities of a civilized center arose early in Kindersley's history. Telephone service to Saskatoon was established in 1912. The same year, an electric and water system began—and the first strike was recorded as those digging trenches rebelled at the reduction in wages of 2.5 cents. The Motherwell Dam was built in 1914 to

service the town with water. In recent years, water piped from the South Saskatchewan River has supplied the town, along with the region.

The town boasted of being one of the first areas in Saskatchewan to have underground electrical service. The downtown core of Kindersley was thriving in the 1930s and '40s when Saturday night was late-night shopping, and entertainment could be found on Main Street. By the 1980s, a shopping mall could be seen off the main highway to the north, and in the 2010s separate "box" stores sat kitty-corner to the mall.

Originally, farming and railway activity dominated the economy—in the Dirty Thirties, the Canadian National Railway virtually provided the payroll for those in Kindersley. The first oil refinery, Goose Lake Oil Refinery, was formed in 1936, but due to financial constraints, it dissolved in 1937. The ease of extraction of oil has been a definite boom for Kindersley. At the same time, bust and boom cycles in farming and oil have grounded the town in a strong optimism that is always looking to next year!

One visible reminder of a cooperative spirit has been the Kindersley Cooperative Association, which began in 1914. Carloads of goods were ordered. Members were notified of the arrival of the train, and they in turn would unload their order.

The physical and mental health of the community has always been a concern of the citizenry. Churches and social clubs accompanied the first settlers. Pioneering

was no easy task, and the 1930s saw the depression of the windswept prairies wreak havoc on home life and grain harvests.

As the Second World War advanced, soldiers and civilians were recruited from the small prairie town. A private hospital was established in 1912, with the community taking over its function, creating one of the first municipal hospitals in Saskatchewan in 1915. The hospital was moved north from Railway Avenue to the “far end” of Main Street in 1949. The current health center was built in 1968 and houses a hospital, care center, counseling and administration, as well as an attached medical clinic. A community funeral home, the only one still in existence in Saskatchewan, began in 1933.

Court records show indications of fraud, drunkenness, violations of the environment, and the “usual” irresponsibility of people. An active RCMP detachment was established in 1910 in Kindersley and “kept the protection and safety of the citizens paramount.”

Kindersley’s Mackenzie School began in 1911 and soon became the regional school, with an addition for high school being built in 1924, and a residence being attached to the school for 10 years. While the Mackenzie School was closed in 1964, Kindersley currently boasts primary, middle, and high schools along with a community college and post-secondary training.

Kindersley sported a swimming pool in the 1930s, one of the few in smaller communities. An indoor aquatic center was available in the 1970s and has been rebuilt as a regional attraction. In 1912, a covered



skating and curling center was constructed—the building being destroyed by fire on February 1, 1934. The community rebuilt and added additional facilities, and then rebuilt again in the early 2010s after another fire in one of the skating rinks. Thankfully, over the years, a volunteer fire brigade, founded in 1910, has been able to protect the town from extensive damage and to provide emergency services for the citizens.

The prevalence of small towns around Kindersley has meant rival athletic contests in such games as ball, golf, curling, and hockey. Championship teams arose and international athletic contests were hosted—such as the World Youth Baseball Championship in 1984 and the 1994 Saskatchewan Winter Games!

The cultural legacy of such

activities as the Kindersley Operatic Society performance of H.M.S. Pinafore in 1924 is still found today. Kindersley and District Arts Council currently provide concerts and musical events in various formats. A Community Choir has been in place for decades.

Those traveling the Calgary-Saskatoon highway corridor are familiar with the roadside fuel, accommodation, and food stops of Kindersley. Those who have ventured into the town have found much more to commend this prairie oasis. Kindersley is home to the amenities of a larger center and yet maintains the sense of community that many seek in rural centers. The old phrase is still applicable today—“Set yourself down, and stay awhile”!

Our Values

01

Dynamic Community Pulse: Kindersley epitomizes community, where neighbors become friends and residents support each other. The town thrives on connection, collaboration, and camaraderie. Longtime residents and newcomers alike experience the warmth of our welcoming community.

Opportunity Abounds: Kindersley is a hub of opportunity, where entrepreneurs and careers flourish. Strategically located in Saskatchewan's oil and gas region, it offers abundant economic opportunities for business growth and investment. Kindersley supports new ventures, career advancement, and fresh horizons with its robust economy, diverse industries, and business-friendly environment.

Exceptional Lifestyle: Kindersley provides a balanced lifestyle, combining work and play. With beautiful natural surroundings, top-notch recreational facilities, and diverse amenities, residents enjoy an exceptional quality of life. There's always something exciting to do, from scenic parks to community events and family-friendly activities.

Connectivity and Convenience: Kindersley provides a comfortable lifestyle with modern amenities and a strong sense of connectivity. The town offers healthcare, quality education, and various recreational amenities, ensuring residents have everything they need. Whether raising a family, pursuing passions, or enjoying retirement, Kindersley offers a supportive and nurturing environment to thrive.

Pioneering Spirit: Kindersley, rooted in resilience and innovation, prides itself on its pioneering approach. The community values hard work and an innovative mindset, enabling us to tackle challenges and pursue opportunities. Whether pioneering technologies, fostering entrepreneurship, or exploring creative solutions, we embrace optimism, collaboration, and creativity to shape a brighter future.



Our Invitation

Kindersley is located on one of the province's busiest highways, serving a trading area of over 40,000 people and nearby communities. Our state-of-the-art recreation facilities, arts, culture, health, and wellness programs make Kindersley ideal for raising an active family. Most residents work locally, with commutes under 15 minutes. We blend small-town charm with big-city amenities, valuing our staff for their infrastructure planning and community safety efforts.

For over 80 years, Kindersley's energy and agriculture sectors have drawn people and businesses to the town, and we strive to continuously improve our services. We are proud that our community has no local improvement levies; our process and strategy have those costs built into the property taxation as a paving levy to avoid any "surprise" costs when upgrading Town-owned infrastructure such as roads or water mains.

Recent hotel developments have doubled our capacity to attract and host large events and we offer a variety of retail options for residents and visitors, including unique, locally owned stores. Young entrepreneurs are revitalizing retiring businesses, preserving service quality and choices. We value our partners for cultivating entrepreneurial mindsets and offering accessible resources.

Our development philosophy empowers community members and fosters a stronger, more connected community. We offer incentives to facilitate development and investment and welcome proposals that align with our purpose and values. These incentives, openness to proposals, and quality of life options distinguish us from other communities.

Join us in our journey of growth, connection, success, and discover a community where vibrancy, opportunity, and camaraderie converge.

"Experience Our Energy" in Kindersley—a place where ambition is fueled, and dreams take flight.





Greetings from the Mayor

MAYOR

Rod Perkins

On behalf of Council, I would like to welcome you to the Town of Kindersley.

A thriving community located in the heart of the Canadian prairies, the Town of Kindersley has operated as a centre for industry, small business, health services, and recreation for the west-central region of Saskatchewan for over 100 years. The settlers that founded the Town in 1910 established high standards of strength, ingenuity, and resilience that still exist in our residents today.

The resource rich land provides opportunities that feel as limitless as the prairie sky. Home to approximately 5,000 people, Kindersley is a respected producer of both agricultural and energy commodities. Innovation and entrepreneurship are alive and well here as any visit to our diverse selection of major outlets, specialty stores, and local businesses will attest. Kindersley offers the tranquility of a rural lifestyle with all the amenities and benefits of a small city.

Conveniently situated along Highway 7, which serves as a major transportation corridor, Kindersley is easily accessible, boasts services of a community twice its size, and has abundant accommodations to suit any length of stay. The Kindersley Regional Airport, a short five-minute drive from downtown, can successfully land a wide variety of fixed-wing aircraft as well as helicopters, including STARS Ambulance.

Many business owners are members of the Kindersley and District Chamber of Commerce, the West Central Saskatchewan Oilmen's Association (WCSOA), or the Downtown Kindersley Association (DKA) to name but a few of the supportive enterprises for businesses. Community Futures Saskatchewan is deeply rooted in Kindersley and has been encouraging and supporting business owners and entrepreneurs for over 25 years. Over the years, Council has encouraged business development by offering tax incentives and other supportive measures. The door to Council Chambers is always open to those interested in locating or starting a business here.

Kindersley is a welcoming community with something to offer for people of all ages. It is a great spot for sports, recreation, and exploring nature. The Kindersley Community Walking Trail consists of 4.2km of paved walking trail surrounding the picturesque Motherwell Reservoir.

Residents and visitors can take advantage of one of the many additional local attractions, including the Kindersley Regional Park which features a meticulously maintained 9-hole golf course, the Senses Unleashed Dog Park, a new, state of the art, indoor aquatic centre, and a plethora of neighbourhood parks, world-class baseball diamonds, a tennis, basketball, and even a pickleball court. During the winter there

are a selection of well loved outdoor skating rinks that are always busy. Kindersley boasts a recreational complex commonly know as the WCEC which has two full size arena surfaces and a curling rink, all under one roof. Besides providing a home to local teams including the Klippers Junior "A" and Senior hockey clubs, there is a walking track that is free to public use, and many sport and wellness groups who meet to take advantage of the indoor amenities. Throughout Kindersley, lifelong friendships are established through the many sporting organizations that offer hockey, baseball, figure skating, sledge hockey, and soccer instruction, to name just a few.

Culture and heritage opportunities exist through the dedicated efforts of the Kindersley Players theatre group, the tourist booth, local artists, and the many concert events that have been hosted by the Town. The Kindersley and District Plains Museum features a fascinating array of artifacts exhibited in multiple display rooms and heritage buildings onsite. Main Street is home to the Post Office which is over 80 years old and has been designated as a heritage building. Kindersley has hosted many fantastic concert opportunities over the years including artists the like of Tom Cochrane, Honeymoon Suite, Terri Clark, and Alice Cooper.

Business remains alive and well in Kindersley. During times of prosperity, times of crisis, or times of economic uncertainty, the businesses, and residents of the Town of Kindersley rally to support each other in order to preserve the way of life that Kindersley has so proudly maintained for over a century.

If you have already put down roots as a part of our business community here in Kindersley, I thank you on behalf of Council and the people you serve. If you are considering a start-up venture, relocating your business to Kindersley, or are thinking of expanding to our community, you and your family are wished a warm welcome. Even if you're simply considering an exploratory business trip, please do so.

While most everything you'll need or want to know about Kindersley is available on the Town's

website, our job at the Town Office and as members of Council is to help make you successful, so don't hesitate to contact us if we can be of service. I look forward to further discussing your business ideas in person.



Mayor Rod Perkins



Our Town 2



A small town can breed creativity!

Kindersley has proven to be such a center of imagination that we seem to have more than our fair share of entrepreneurs. The frontier mentality that has sustained Kindersley for well over one hundred years remains intact. Imaginative solutions are accepted alongside conventional approaches.

Home to approximately 5,000 people and surrounded by rich agricultural land and a thriving oil and gas industry, Kindersley offers the tranquility of a rural lifestyle with all the amenities and benefits of a small city. Artisans and musicians mingle with

farmers and oil workers. Educators and medical personnel converse on local streets with business owners and seniors over their daily coffee.

Kindersley is THE vibrant and progressive hub of West Central Saskatchewan, where opportunities feel as limitless as the summer sky!

Opportunities, Child Care, & Infrastructure

In Kindersley, we offer a range of essential services and prioritize building strong relationships with residents. By working collaboratively with our community and providing multiple channels for feedback, we drive Kindersley's growth and development. Focusing on results and resident satisfaction ensures the ongoing prosperity of our town. Kindersley keeps the community safe and peaceful by promoting safety and preventative practices. This ensures residents enjoy a healthy, high-quality lifestyle.



Kids Academy Early Learning Centre Concept

Our Economic Development Review includes strategies to engage the community and achieve our Community Development Goals. This clear purpose helps us prioritize projects that meet residents' needs and aspirations. Together, we shape Kindersley's prosperous future by focusing on economic stability, job growth, and sustainable development.

We work with the Chamber of Commerce to address business gaps, support new entrepreneurs, and promote business development in Kindersley. Together, we pursue innovative strategies, provide support and resources, and facilitate networking to attract new businesses, strengthening the local market and creating opportunities for success.

Our goal is to cultivate a dynamic, welcoming community that attracts and retains top talent and ambitious families. By fostering a culture of creativity, respect, and equity, we pave the path to success and shared accomplishments.

Kindersley enhances residents' quality of life by offering exceptional recreational opportunities and investing in green space improvements. Access to facilities and programs supports well-being, community connections, and inclusivity. We provide diverse activities for all ages and continuously improve, ensuring an active, fulfilling lifestyle for residents.

We focus on meeting Kindersley's housing needs by developing affordable and accessible options. Collaborating with developers, stakeholders, and residents, we build diverse housing for various income levels.

We support Kinder Kollege's expansion of childcare facilities to better serve young families and attract new talent. Improving access to quality childcare creates a supportive environment and meets local demand, aligning with our goal of fostering a family-friendly community with an exceptional quality of life.

The Kinder Kollege's proposed childcare initiative aims to address these challenges head-on by establishing a new childcare centre that will provide high-quality early childhood educators and care for children in Kindersley and the surrounding areas. Their goal is to provide a safe, nurturing, educational and fun learning environment with a holistic approach that promotes cognitive, physical, social and emotional development to all children.

Lifestyle



Rutley Park, Kindersley

03

Take a peek into what Kindersley has to offer for your day-to-day life.

Annual Events



We host annual events that attract hundreds of people to our community every year

Kindersley hosts a variety of events through the seasons, and if they're popular enough, they become annual!

Indoor Rodeo

MAY/JUNE

The Town of Kindersley is pleased to host the annual indoor rodeo in the West Central Events Centre every summer. The Kindersley Indoor Rodeo has taken the honour of Top Rodeo from the Canadian Cowboys Association and The Kindersley Rodeo Committee has worked very hard to make the Rodeo a nationwide success.

Canada Day

JULY 1ST WEEKEND

Kindersley celebrates Canada Day with a weekend full of activities put on by the various groups around town. Common items include Color Guard Ceremonies, BBQs, pancake breakfasts, family activities, entertainment, food trucks, and always fireworks on the night of July 1st!

Goose Festival

SEPTEMBER

Affectionately referred to by the locals as "Goose Fest", Kindersley's Goose Festival weekend celebrates harvest and agriculture, bringing hundreds to Kindersley's streets with parades, music, games, prizes, and food & drink from great local vendors.

Museum of Lights

DECEMBER

The Museum of Lights gives the members of Kindersley and surrounding communities to experience a captivating display of lights at the Museum each Holiday season. Decorated by volunteers, there are drive-through and walk-through options, as well as virtual tours.



Museum of Lights Decorations. Source: kdpmlights.weebly.com

03

Event Hosting

Kindersley has the capability to hold many different kinds of major events within its town limits. Whether you're thinking about concerts, trade shows or expos, conferences, festivals, weddings, or sports tournaments, there is a space to hold it.

Our West Central Events Centre has 2 ice surfaces, as well as a 6-sheet curling rink, meeting rooms, a large lobby, and a sizable parking lot which offers great opportunities for things like booths, indoor and outdoor vendors, live music, trade shows, the list goes on. With the existing seating around the ice surfaces and the ability to fill the ice surfaces with chairs, the WCEC can seat upwards of 1800 people. During the off-season, the curling rink offers a large space to accommodate all types of events like weddings, graduations, and cabarets.

The Kindersley Aquatic Centre houses a 6-lane Jr. Olympics

lane pool with a 1 metre and 3 metre diving board, a 2,500 sq. foot Leisure Pool with a Lazy River and multiple spray attractions, as well as a 20-person Hot Tub and a 150 ft waterslide. The Party Room at the KAC accommodates up to 40 people. Perfect for parties, competitive swimming events, and courses.

Our sporting facilities offer great opportunities for tournaments throughout the year – we have 2 hockey rinks, 3 outdoor rinks, pickleball, curling, baseball fields, soccer fields, the aquatic centre, 2 race tracks, beach volleyball, a bowling alley, and a skate park that is in the process of being developed. There are also gymnasiums at the schools which may be available for use for other sports during the school year with permission from the appropriate parties.

For music, performances, and events that may not fill the capacity of the WCEC, we have

the Norman Ritchie Centre, the Elks Hall, and the Legion. Each of these spaces offers seating ranging from around 100 to 200 people. Additionally, the Kindersley Inn has a banquet room and other spaces that offer combined seating up to 350 people and offers catering for your event. There are many caterers in town who prepare delicious food for these types of events as well.

NOTABLE EVENTS:

Professional Bull Riding (PBR)

PBR will hold a debut event in Kindersley in September 2025: the Energy Dodge Dakota Buttar Invitational.

For the first time in history, the PBR (Professional Bull Riders) will buck into Kindersley, Saskatchewan, as famed local rider Dakota Buttar (Eatonia, Saskatchewan) readies to host the Energy Dodge Dakota Buttar Invitational, part of the Canadian Touring Pro Division, on September 5 at the Kindersley West Central Events Centre. Featuring 30 of Canada's best riders, alongside some of the PBR's top international athletes, squaring off against the rankest bucking bulls from across Canada.

Annual Indoor Rodeo

The Town of Kindersley is pleased to host the annual indoor rodeo in the West Central Events Centre every summer. The Kindersley Indoor Rodeo has taken the honour of Top Rodeo from the Canadian Cowboys Association and The Kindersley Rodeo Committee has worked very hard to make the Rodeo a nationwide success.

SAFC Conference

Saskatchewan Association Of Fire Chiefs (SAFC) Annual Conference-Trade Show-Delegate Program 2025 (75th Anniversary):

The annual conference will see 300 fire chiefs and other fire officers from across the province meet for 3 days of listening to keynote speakers, a trade show of the latest equipment being offered to the Fire Service, and live demonstrations of equipment. The trade show will showcase apparatuses, bunker gear, tools, and safety equipment used by the fire service. There will be three nights of entertainment as well, to let everyone relax after a day of interactive sessions.

SVFFA Fall School

The Saskatchewan Volunteer Fire Fighters Association (SVFFA) Fall School:

The SVFFA Fall School to be hosted in Kindersley will see over 300 students and upwards of 40 instructors come to Kindersley for a 3-day training session.

This will include classroom and practical training for many aspects of the jobs being done in the fire service.

This could include live fire training, extrication, self contained breathing apparatus, ground ladders, ropes and knots, pump operations, and many more. Along with meals and entertainment, for everyone to get together and relax.

Curling Championships

Kindersley is the host to the first ever combined SaskTel Men's Tankard & Viterra Women's Curling Championships in January 2025! This large event will be taking place in the West Central Events Center (The WCEC Arena) and will be televised.

This Provincial Championship will bring 24 (12 men's & 12 women's) teams, CURLSASK staff, many event volunteers, officials, media, coaching staff, families, and fans to our community over a two-week span. This is an incredible opportunity to showcase Kindersley, our curling club, and the West Central Region, while benefiting our local businesses and hospitality services.

All 24 curling teams will be competing on the West Central Events ice surface. Our entertainment spaces will utilize both the WCEC lounge and the curling rink lounge. The curling rink ice will be a practice surface for the curling teams.

Concerts

Over the years, the Kindersley has held concerts for a number of recognizable artists, including:

- Trooper & the Northern Pikes
- Alice Cooper
- Brett Kissel
- Jason McCoy
- Terri Clark
- The Stereos
- Colin James
- Aaron Tippin
- Honeymoon Suite
- Prism
- Lee Aaron



Trooper & The Northern Pikes Concert at the WCEC on April 27, 2024. Photo source: Trooper Facebook Page



03

Sports

Kindersley is full of opportunities to play and enjoy watching sports for all age groups! Our facilities allow us to be the home of many teams, including our very own Junior A hockey team, the Kindersley Klippers.

We are also home to many Minor and Senior sports teams, school sports, rec teams/drop-in, and more.

We have a beautiful golf course, ball diamonds, soccer fields, an aquatic centre, beach volleyball courts, a bowl-a-rama, gyms, fitness studios, yoga studios, and are even working to develop a skate park in the near future.

Kindersley also offers Special Olympics programs including track, bowling, bocce, showshoeing, and fitness nights.

Pathway to Wellness and our walking track in the WCEC is another great way many of our residents get in some lower-intensity exercise.

We host an annual Indoor Rodeo that brings hundreds to town every year.

Drop-in recreational sports like Basketball, Badminton, Volleyball, and even more are often available. These are organized by volunteers (visit kindersley.ca and check the Sports and Recreation page for current groups).



NOTABLE SPORTING EVENT HISTORY:

Our facilities also offer us the ability to host large sporting events:

- 1984 World Youth Baseball Championships
- 1990 Men's Provincial Curling Championship
- 1991 World Junior Hockey - practice facility/ Czechoslovakia vs Switzerland game
- 1994 Saskatchewan Winter Games
- 1997 Canadian Mixed Curling Championships
- 2001 Men's Provincial Curling Championships
- 2007 Provincial Mixed Curling Championships
- 2008 Junior Men's and Women's Provincial Curling Championships
- 2009 and 2010 Baseball Canada Cup
- 2014 World Junior A Hockey Challenge
- First-ever combined SaskTel Men's Tankard & Viterra Women's Curling Championships in January 2025



Pictured: WCEC, Berard Field, The Beach, Golf Course, Bowl-A-Rama, Aquatic Centre.

Tourism



03

The Kindersley Museum is home to many interesting items which give us a glimpse into the past. It also hosts the Tourist Information Centre.

Kindersley & District Plains Museum

See artifacts and displays from Kindersley's early days. The friendly volunteers are more than happy to give guided tours upon appointment. (306) 463-6620

Tourist Information Centre

The Tourist Information Centre is located at the Kindersley & District Plains Museum. The knowledgeable tourism advisors are happy to assist you through the months of May-August. Call (306) 463-6620

The tourism season usually lasts from May 1st-August 31st. Our Tourism Centre offers complimentary coffee and the latest editions of the Kindersley Clarion, The Bean and Kindersley Social. Our friendly Tourism Advisors will assist you in planning your time in Kindersley and surrounding region. Available resources available on site include Destination Kindersley books, Kindersley and District Adventure Guides, Kindersley maps, brochures, local accommodations and a variety of other information. There are also Kindersley and Saskatchewan souvenirs to take home. Come visit our community and 'Experience Our Energy'!

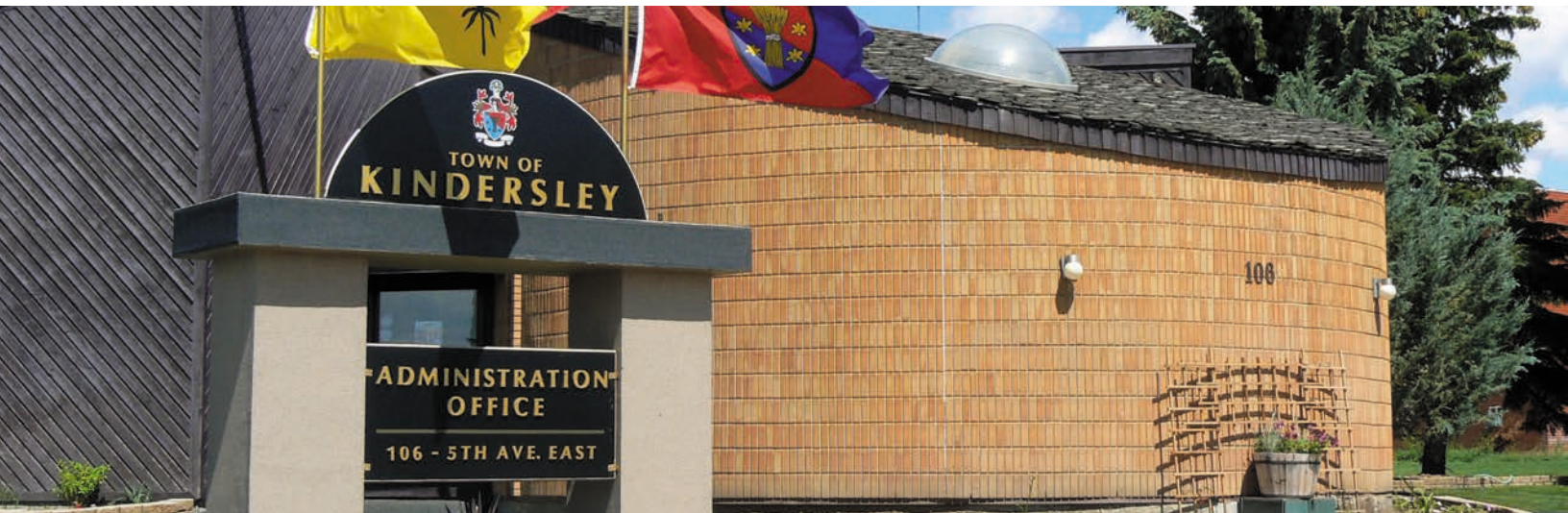
The Tourism Centre offers both indoor and outdoor amenities including:

- Restrooms (indoor during hours of operation)
- Museum to tour through (indoor and outdoor exhibits)
- Large vehicle parking lot
- Gazebo
- Picnic tables
- Benches
- Gardens



04

Our Services



Kindersley has all the services you'd need within reach on a day-to-day basis. Read about our education, emergency services, professional services, restaurants, shopping & more!

Excellence drives the business hub of West Central Saskatchewan – Kindersley!

The town of Kindersley boasts approximately 5,000 people, with one of the youngest populations per capita in Saskatchewan. Household median incomes stretch upwards of \$85,000 with a strong base of married couples and families – a group which tends to bring in higher incomes, strong new worth and gains.



West Central Events Centre - Kindersley, SK.

With these numbers, Kindersley must have the means to accommodate the needs of its residents - which it does! We offer a large variety of services that most people would not expect a town to have.

You do not have to drive to a larger city to get an education, see a doctor or dentist, meet with a lawyer, or go shopping.

The business community of Kindersley is effectively progressing through a time of succession and transition. The strong base formed through experienced stable local business is being moved forward with new and progressive business owners. The agricultural and oil/gas sector anchor the economy.

Successful business requires a healthy labour force. Kindersley provides a regional health center and a full range of medical services, strong social services, cultural programming, and community cohesion. Work-life balance is complemented by a strong sense of community- freely walking the streets entails meeting neighbours enjoying fresh air, and viewing skies that last forever.

04

1.

Kindersley Playschool



Located in the basement of St. Paul's United Church, Kindersley Playschool offers classes for 3 & 4 year old children, twice a week, to prepare them for Kindergarten.

2.

Westberry School

Located at 600 6 Ave W, Kindersley. Westberry offers schooling for students in Kindergarten to Grade 4, as well as a Pre-K program.



3.

Elizabeth Middle School

Grades 5 - 8 attend school at the Elizabeth Middle School, located at 200 5 Ave E, Kindersley, SK.



Education: From Pre-K to Post-Secondary

4.

Kindersley Composite School

The Kindersley Composite School is where Students in Grades 9 - 12 are educated. Located at 606 3 St E, Kindersley, SK.



5.

Great Plains College

Kindersley is home to its own branch of Great Plains College. The campus is located at 514 Main St, Kindersley, SK, and offers a variety of courses.





Emergency Services

911

Calling 9-1-1 in Saskatchewan accesses all emergency services, including EMS, Fire, and RCMP. MD Ambulance, located in Saskatoon, dispatches all EMS calls in the Saskatchewan Health Authority.

Fire Department

Fire Suppression, Fire Prevention, Fire Safety Education, and Rescue response. The Kindersley Fire Department offers the community and area a team of highly trained professionals loyally focused on their core mission of serving the community.

First Responders

First Responders are local volunteers who maintain advanced First Aid and CPR training to deal with traumatic physical injuries & serious medical emergencies until ambulances arrive on the scene.

Ambulance

Kindersley has access to a full-service Emergency Response Team, including ambulances, EMTs, and more than 100 First Responders in this area of the Saskatchewan Health Authority.

Voyent Alert

The Voyent Alert App is available on the iTunes Store as well as Google Play. It will feature emergency alerts as well as water disruptions, garbage and recycle pick up, etc.

RCMP

Kindersley RCMP: Partnering for a safer and healthier Saskatchewan. Also offering the CAPTURE program, Crime Stoppers, and Citizens on Patrol.

Professional Services

Computer Science

- IT Support, repair, security:
 - Murlin Electronics
- Websites:
 - Murlin Electronics/JEM Creative
 - Golden West/Homefield

Finance

- Banks/Credit Unions:
 - CIBC
 - Synergy Credit Union
 - Royal Bank of Canada
 - Scotiabank
 - Toronto Dominion
- Accounting:
 - Bighorn Accounting
 - CHBB
 - Dragseth Bookkeeping Services
 - Business Processing Ltd.
 - Two a T Bookkeeping Services Ltd.
- Financial Advisors/Investments:
 - Aviso
 - Wiegiers Financial & Benefits

Graphic Design, Signage & Printing

- JEM Creative Solutions
- Murlin Electronics
- Kindersley Signs
- The Tint Doctor
- Insight Sign & Decal Co.
- Prairie Cresting
- Let's Get Graphic
- Chosen Studio
- Medcoff Designs

Marketing, Advertising & News

- Your West Central Voice/The Weekly Bean
- Kindersley Social
- Golden West/West Central Online
- Emerald Atelier – Video Advertisements

Legal

- Morgotch Law
- Sheppard & Millar

Planning and Construction

- Pro-bilt Structures Ltd.
- Kodiak Sand & Gravel
- B & B Limitless Contracting Ltd
- Ching Construction

Mechanics

- Mid Plains Diesel
- Integra Tire & Auto Centre
- Fountain Tire
- Mayhem Mechanical Ltd.
- Vold's Collision
- OK Tire/Get a Grip Tire
- Quickfalls Collision Centre

Plumbing

- Kee Sheet Metal
- Luk Plumbing & Heating
- Impact Energy Services

Medical and Public Services

- Kindersley & District Health Centre
- Kindersley Clinic
- Pharmacies:
 - Pharmasave
 - Co-op Pharmacy
 - Willowgrove
 - Walmart Pharmacy
- Dental:
 - Kindersley Dental Clinic
 - Lifetime Dental
 - Kindersley Denture Clinic
- Children Services:
 - Kindersley Playschool
 - West Central Early Childhood Intervention Program
 - Theresa Grassing Day Home: (306) 430-8081
 - Playcare Children's Services: (306) 463-5437
 - Kinder Kollege: (306) 463-5435
- West Central Crisis and Family Support Centre
- Canadian Mental Health Association
- Sask Central Victim Services
- West Central Abilities
- Traumatic Events Response Team (TERT)
- Kindersley Food Bank
- Kindersley Community Advisory Network
- Venture Rehabilitation Sciences Group

Optometry

- Absolutely Eyes
- Dr. Lonnie Brooks Optometry

Insurance Brokers

- Kelly Insurance
- Co-operators - Olson Insurance Group Ltd
- HUB International Kindersley

Restaurants & Hotels

Kindersley has a number of places to eat, places to stay, and places to shop.

Restaurants

- A&W
- Boston Pizza
- Burger King
- Charlie's Lounge
- Coliseum Mediterranean Grill
- Dairy Queen
- East Side Cafe
- Highway Host Kindersley
- Homesteader Licensed Dining
- Humpty's Restaurants
- McDonald's
- Montana's BBQ & Bar
- MR. SUB
- Panago Pizza
- Pizza Hut
- Red Lion Inn
- Red Swan Pizza
- Silver Dragon
- Subway
- Taco Time
- The Doghouse
- Tim Hortons
- Western Pizza

Hotels & Motels

- Arbour Ridge Inn & Suites
- Best Western Plus Hotel
- Canalta
- Centennial Motel
- Crest Inn
- Golfview Mobile Acres Campground
- H & G Motel
- Kindersley Hospitality Endeavors
- Kindersley Inn
- Kindersley Regional Park Campground
- Nova Inn
- Open Camp Lodge
- Super 8

Shopping

- 3-Way Sales and Service
- 5 Budz
- Absolutely Eyes
- Auto Value
- Avenue Fashions
- Beck's Gas Bar
- Big Valley Sales
- Bumper to Bumper
- Busted Barbell Fitness
- Cameron's Clothing Company
- Coop Food Store
- Coop Home Centre
- Coop Pharmacy
- Dollarama
- Double Barrel Smoke Shop
- Energy Dodge
- Esso Gas Bar
- Foulliards Flooring
- Fountain Tire
- Garden Gallery
- Great Canadian Oil Change
- Guppy's Car Wash
- Guy's Furniture & Appliances Ltd
- Hair Creations
- Hanger's Dry Cleaners
- Ilocadia Foodmart Saskfil Enterprises
- Integra Tire
- Kindersley Bearing 2008 Ltd.
- Kindersley Castle Building Centre
- Kindersley Centre
- Kindersley Coin & Collectibles/
Kindersley Vacuum
- Kindersley Glass
- Kindersley Trailers
- Kindersley Wholesale
- Kraz E Threads Ltd.
- LaBelle Boutique
- Lela's Music Centre
- Lonnie Brooks Optometrist
- Massage by Melissa
- Mainline Sales and Service
- Merle Norman Cosmetic Studio
- Midtown Convenience Store
- MonAmie Boutique
- Murlin Electronics
- Nadine's Hair and Beauty Salon
- NAPA Auto Parts
- Peavey Mart
- Pet Valu
- Pharmasave
- Pioneer Grain
- Prairie Cresting Company
- Prairie Rose Floral & Gifts
- ProBuilt
- Red Lion Cold Beer & Wine Store
- Salvation Army Thrift Shop
- Sharper Image
- Simplot
- Sobey's Liquor Store
- Speedy Glass
- Studio 306
- Supreme Source for Sports
- Tint Doctor
- Tisdale's Sales and Service
- The Crafted Hand
- Twisted Scissors Hair Salon
- Wagner Shoe Repair
- Walmart Kindersley Store
- Water Pure & Simple
- Wild West Weed Co.
- Your Dollar Store With More





Facilities, Parks & Recreation

05



Golf Course

The Kindersley Golf Course offers 9 holes. Once finished your game you can retire to the lounge/restaurant for the impressive view. It is located just across the road from the Regional Park.

To book a tee time call: (306) 463-2788

Kindersley Regional Park

A great place to park an RV or set up a tent during the months of May-September. The area is well treed and close to amenities.

To reserve a site call: (306) 463-2788



Synergy Fat Cat's Spray Park

Located at family friendly Baker Park, near the library, the spray park is a great place to cool off on a hot day!

Open during the summer months.



Motherwell Reservoir

The reservoir offers a beautiful and serene walking trail, not only to get some exercise but to spot some wildlife and take photos.



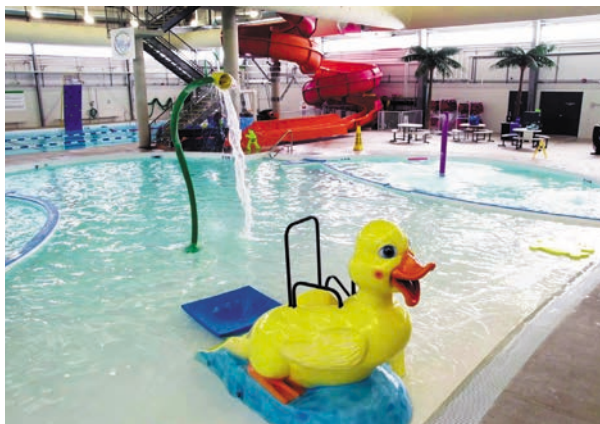
West Central Events Centre (WCEC)

A place of excitement and exercise, the West Central Events Centre is a host to hockey tournaments, curling, walking track, and community events.

Also hosts the Pathway to Wellness Sensory Path: A great indoor area for people of all ages and abilities to burn off some energy and have some fun! Located upstairs near the walking track.

Kindersley Wheatland Library

Enjoy story time with your children or find a quiet place to study at the Kindersley Library. With a large section of books, access to internet, and an ongoing used book sale, you can read to your heart's content.



Kindersley Aquatic Centre

Our Indoor Aquatic Centre offers a Junior-Olympic sized lane pool, a beach entrance to a leisure pool, spray components and a lazy river, a tot pool, and a hot tub. The facility also offers party rooms and an outdoor patio.

Parks & Picnic Spaces



Pick a place with a playground or lots of space to run around, there are so many great places to have your picnic! There's even a dog park to let "fido" burn off some energy!

Beach & Recreation Area



Located near Motherwell Reservoir Walking Trail, some of the many activities happening include walking, jogging, fishing, canoeing, bird watching, biking, beach volleyball, dog walking, picnics, and spending time enjoying the sand & sun.

Ball Diamonds &



Our town has a variety of outdoor rinks and world-class ball diamonds to make the transition between seasons a little more fun!

State Park

The Kindersley All-Wheel Park & Recreation Area is a new development which will provide a space for skateboarding, rollerskating, scooters, biking & more! For the latest info on this project, please visit their Facebook page.



Sunset Theatre

Keep up with current movie releases and enjoy them on the big screen at our local movie theatre. Don't forget the popcorn!



Norman Ritchie Community Centre

Catch a show at Kindersley's primary performing arts venue.



Elks Hall



Kindersley's primary community hall. Offers space and amenities for all types of programming.

Town Office



Town of Kindersley Office. Open Mon-Fri, 8:00am to 4:30pm.



06

Kindersley & District Chamber of Commerce



The Kindersley Chamber of Commerce has been very busy these few years doing what needs to be to help not just our local businesses, but also young people who want to go into business.

Chamber Initiatives

THE TEN PROGRAM

The TEN Program developed by the Saskatchewan Chamber of Commerce and funded by WED (Western Economic Diversification Canada) to provide support to communities and companies to integrate Indigenous, Immigrant, Youth, and Women workers into the local workforce. Our Chamber chose to focus on young entrepreneurs, and we conducted a series of interviews with local business owners and Saskatchewan “celebrities” including Brent Butt, with the goal to share their stories and how these young people could benefit from their knowledge.

SHOPKINDERSLEY.CA

Our shopkindersley.ca program was a big part of a successful shop local program. We updated our web site, did a mail campaign, had reusable shopping bags made up with shopkindersley.ca logo and given out, radio and newspaper ads and in short, blitzed the community with the good and the bad of shopping and not shopping local. Shopkindersley.ca gift cards are available to purchase, and all money stays within our community!

CAREER DAYS & JOB FAIRS

Career Days/Job Fairs are successful. Higher education is great, but finding a career right out of high school is also beneficial. Local businesses step up and help make students transition easier.

POLITICAL CANDIDATE DEBATES

We host political candidate debates to allow town and area citizens hear what the candidates have to say and be part of a Q & A. It is very successful, and many people thank us for providing this forum.

PROMOTING LOCAL BUSINESS & GROUPS

Our Chamber helps promote our local businesses by doing write ups/articles about them for publication online and in print. We own a digital signboard in our downtown that we

advertise not just our local companies, but also provide exposure to community groups and non-profit groups at no charge.

Kindersley Minor Sports and the Chamber have united to promote our local businesses. We provide a “coupon” that can be used by visiting sports team’s family and friends. We are actively encouraging them to tour around town and shop when they are not at the hockey rink, ball diamond, etc.

CHAMBER PARTNERSHIPS

The Kindersley Chamber of Commerce has partnered with the CCES (Chamber of Commerce Executives of Saskatchewan) and the CCEC (Chamber of Commerce Executives of Canada). This allows us to access information and programs about other Chambers that we can share with our members.

CONFERENCES, SPORTING EVENTS & MORE

The Chamber works side by side with organizations in town to bring conferences, sporting events, and other large groups to Kindersley.

Our yearly golf tournament and Goose Festival are successful as they bring many people to town, and they network and socialize. More exposure for the Town and the Chamber.

SUCCESSION PLANNING

We are partnered with Community Futures/Meridian to help retiring business owners with their “Succession”, that is, selling their business and/or finding a buyer.

BETTER BUSINESS BUREAU ®

Partnered with the BBB so the Chamber and members can access their programs at no cost.

MAINTAINING RELATIONSHIPS

Ongoing personal visits to our members to keep them informed of Chamber activities and concerns.

A Message from Chamber Executive Director Kevin Martin

Hello. As Executive Director of the Kindersley & District Chamber of Commerce, I have seen a fair bit of change in our town in my 5 years in this position and I have been both surprised and happy with what I have seen. New hotels and restaurants to upgraded facilities and a progressive Town council.

The Chamber of Commerce has never been more relevant and is doing its best to help ALL businesses in town; both members and non-members. And as a Chamber, isn't that really our job? To help make our businesses and in turn, our town, stronger. Attracting other companies and people to our area is a major focus and at the same time, it can be a tough go as all towns and cities are trying to do the same, attract quality people with talent.

With oil & gas and agriculture such a huge part of Kindersley and area, it is actually easy to see why people would want to locate here. There are plenty of opportunities and amenities to take advantage of. Plus, being on the main route between Saskatoon and Calgary, we have many visitors stopping in to visit our stores.

What stands out in Kindersley for me, is that we have an awesome population with wonderful amenities that are 2nd to none. People are friendly and always willing to



CHAMBER EXEC. DIRECTOR
Kevin Martin

help. That is what drew us here in 2012 and that is what keeps us here. I have always said that opportunities are where you look for them!

Kevin Martin
Executive Director
Kindersley & District Chamber of Commerce

06

A Message from Chamber President Jeff Soveran

Since I joined the Chamber, the question was from everyone & anyone I talked to was “What Does the Chamber Do?”

So, it was my goal, along with others, to build legitimate programs that would answer that question. I feel we have succeeded, and we will continue to grow and be progressive.

The Kindersley Chamber has changed and progressed over the last number of years to what, I believe, a Chamber should be and represent. With our past president’s vision (Rick Miller) and mine combined, I believe we are right where we want to be as a Chamber: We are progressive, engaging, and action driven to back up what we say and do.

It is exciting to be part of the community’s growth. I believe that all Chamber members should be excited about our initiatives. For some, being part of the Chamber is networking. Others say they don’t have time. I believe that if every member made time, the rewards would be endless.

To list just a few of the Chamber’s programs that are making a difference:

Our ShopKindersley program has stimulated our local business sector, by keeping tens of thousands of dollars in our community. The ShopKindersley gift cards and ShopKindersley.ca website have brought in well over \$100,000 that has been kept in the community since its inception and continues to grow.

We have initiated a job fair where students right out of high school can get a great paying job, in multiple different service industries locally and beyond. Highlighting on-the-job training, apprenticeship programs, and the benefits of not having to take on student debt. We present students an option other than taking post-secondary education, which often creates a high debt load before even entering the work force.

We have partnered with Meridian Community Futures, the Town of Kindersley, and all other Chambers across the province & beyond to provide succession planning. We offer current business owners the opportunity to go through succession training if they are considering retirement and would like to sell or pass their business on. This training is invaluable, with its step-by-step program. This will keep existing businesses in our community in business, instead of them closing.

And yes, we have events. Huge events we are proud to stand behind, which bring people from across our province and beyond. Local and non-local people have a chance to participate in these events, bringing outside

revenue to our community. They also present an opportunity to show off our community, which I believe could attract a family, an individual, or even a business to move to this great place.

We host annual events that attract hundreds of people to our community every year, and the Chamber backs all community events big or small. Goose Festival, Trade Show, Golf Tournament, conferences & sporting events, Kindersley is ready for it all. You can read more about our events on pages 13 - 15.

I’m very proud of our Oil & Gas industry which supports about 30,000 families through employment and tens of thousands indirectly across the province. Our oil sector is important, and the Chamber recognizes their contributions to our community. We will continue to support them by representing our community at industry events, like the Weyburn Oil Show – which has traffic of over 5000 visitors. What a great way to show off our community and our oil and gas sector! This could encourage companies to satellite a business here or encourage individuals/families to move here and get a job in the Oil & Gas sector. Our Job Fair is a great way to show young graduating students that great jobs exist in the industry at many levels. The Chamber also supports and partners with employment and immigration to produce more workers for all industries.

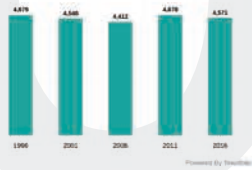
Saskatchewan is one of the world’s leading producers and exporters of many specialty crops. I have watched agriculture in our area flourish and provide great-paying jobs for families. From farmhands to managers, owners, and families, agriculture brings a lot to the table in our community. The Chamber is here to support them any way we can and more; from Job Fairs to aid in finding much-needed help, to trade shows & parades to show off their innovative equipment.

This is only a small glimpse into what the Chamber does. The next time you ask, “What does the Chamber do?”, look us up, and see what our current initiatives are to support all business in our community and surrounding area.



**KINDERSLEY & DISTRICT
CHAMBER OF COMMERCE
PRESIDENT**
Jeff Soveran

Population



Key Metrics



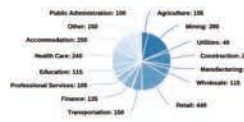
Household Income



Key Metrics



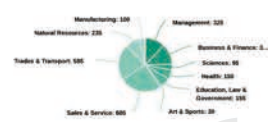
Labour Force By Industry



Key Metrics



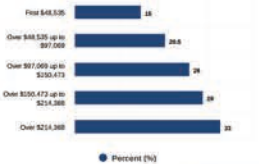
Labour Force By Occupation



Key Metrics



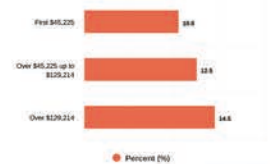
Federal Personal Income Tax



Key Metrics



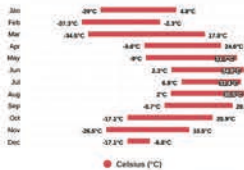
Provincial Personal Income Tax



Key Metrics



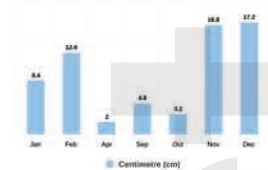
Average Temperature



Key Metrics



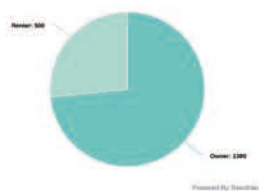
Average Snowfall



Key Metrics



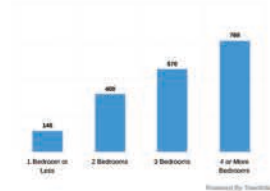
Home Ownership



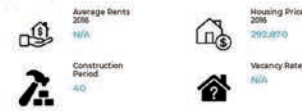
Key Metrics



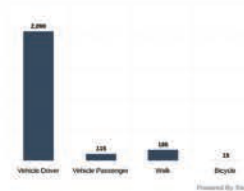
Dwellings by Bedroom



Key Metrics



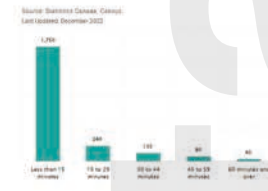
Modes of Transportation



Key Metrics



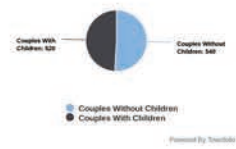
Commute Times



Key Metrics



Household with Children



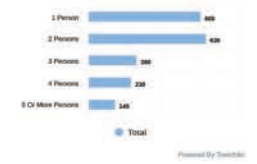
Households by Type



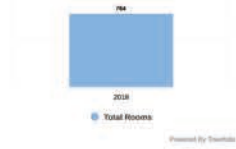
First Official Language Spoken



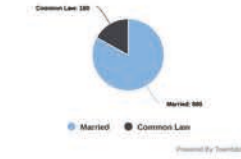
Households by Size



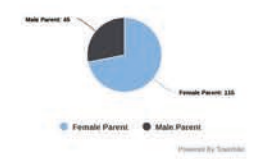
Number of Hotel Rooms



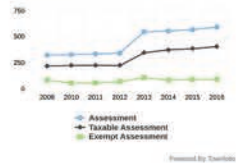
Total Couple Families



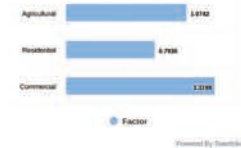
Total Lone-parent Families



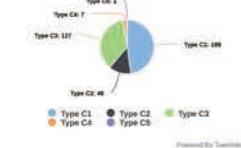
Assessment Totals (millions)



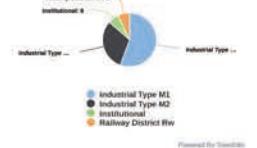
Mill Rate



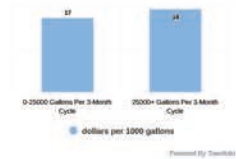
Commercial Zoning Districts



Industrial Zoning Districts



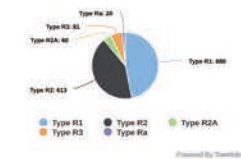
Water Rate (Residential)



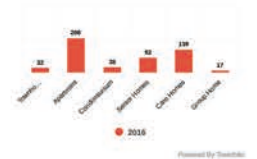
Water Rate (Commercial/Industrial)



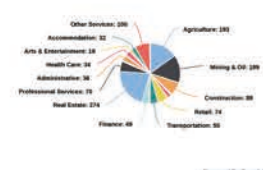
Residential Zoning Districts



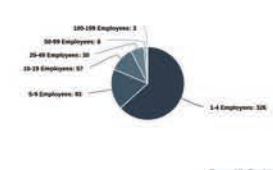
Types of Multi Units



Business Industries



Business Sizes



Education



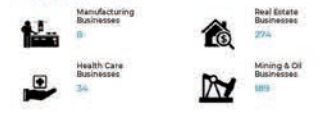
Major Field of Study



Key Metrics



Key Metrics



Key Metrics



Key Metrics



A Message from MLA Ken Francis



MLA FOR KINDERSLEY
Ken Francis

Hi everyone, I'm excited to have the opportunity to promote and showcase our great community and area of the province.

My constituency covers a large area of west central Saskatchewan.

Kindersley is definitely the hub of the trading area and has so many great businesses and facilities making it an ideal place to come to, get a great paying job, buy an affordable home, put down roots and raise a family.

There are so many direct and indirect employment opportunities in oil and gas and agriculture here.

Big city services and amenities with a small town feel is why you should consider Kindersley as your new home.

Ken Francis
MLA for Kindersley

08

Contact Us

Town of Kindersley

Find us online at www.kindersley.ca
Email us: communications@kindersley.ca
Phone us: (306) 463-2675

Kindersley Chamber of Commerce

Find us online at www.kindersleychamber.com
Email us: office@kindersleychamber.com
Phone us: (306) 463-2320

Welcome to Kindersley Package

The Town of Kindersley offers Welcome Packages for new residents to our community. These packages include information about services and programs available to all residents. Packages can be picked up at the Town office (106 5th Ave. E)

For an online version of this package, please visit:

kindersley.ca/tourism/new-to-kindersley/



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